

HINSDALE STREETS COME ALIVE WITH MUSIC THIS SUMMER

Uniquely THURSDAYS



8th SEASON Sponsorship 2010 10 weeks of Live Music Downtown Hinsdale in Burlington Park June 17-August 19, 2010

Solo Sponsorship

Named in Uniquely Thursday posters as a sponsor

Over 200 eye catching posters placed in and around Hinsdale promoting the 10 week event

Named on Uniquely Thursday schedules as a sponsor

Over 5,000 schedule cards printed and placed in and around Hinsdale promoting 10 week event

Mentioned in Uniquely Thursdays Press releases

One time table provided for sponsor to promote business on site at event

Cost: \$500.00/\$750.00 - Chamber member/non-member fees

Duo Sponsorship

Inclusion in ___ Radio spots

Named in Uniquely Thursday posters as a sponsor

Over 200 eye catching posters placed in and around Hinsdale promoting the 10 week event

Named on Uniquely Thursday schedules as a sponsor

Over 5,000 schedule cards printed and placed in and around Hinsdale promoting 10 week event

Mentioned in Uniquely Thursdays Press releases

Named in newspaper Advertisements for Uniquely Thursdays

Five times table provided for sponsor to promote business on site at event

Cost: \$1,100.00/\$1500.00 - Chamber member/non-member fees

Trio Sponsorship

Inclusion in each of the ___ :60 second radio commercials

Logo on Uniquely Thursdays posters

Logo on Uniquely Thursday schedules

Logo on Uniquely Thursday signage near main stage for 10 consecutive weeks

Mentioned in Uniquely Thursday press releases

Business Logo in newspaper advertisements for Uniquely Thursdays

One Table or display area weekly during Uniquely Thursday event

Cost: \$3,000.00/\$3,500.00 - Chamber member/non-member fees

Additional Opportunities

Main Stage Sponsorship: Banner displayed Weekly on main stage in prominent location (Banner provided by sponsor with Chamber specification)
-Cost of sponsorship: \$2000.00/\$2,500.00 - Chamber member/non-member fees

Event Presenting Sponsor: 10 consecutive weeks - \$7500

Food Vendor - \$300 on site fee (water sales unavailable) for 10 weeks
\$500 fee for non chamber member

Cup Sponsorship: Sponsorship of plastic 16 ounce beer cups, utilized every week as sole cup sponsor of product sold on site for 10 weeks
Cost: \$2,200.00/\$2,500.00 plus cost of cups including design approved by chamber

Napkin Sponsorship: Sponsorship of napkins used by all food vendors during Uniquely Thursdays;
Cost: \$1,500.00/\$2,000.00 plus cost of napkins with approval of chamber

Merchant Table: On site participation during Uniquely Thursdays - \$100 per week per chamber member, \$200 per week for non chamber member-
Call Chamber Office for one of 10 tables available per week -limit **two** weeks participation. **PROMOTION ONLY- NO SALES**
Table setup/layout in the park is at the discretion of the chamber.

Magnetic Band Schedules: Sponsorship of 7000 - 4" x 6" refrigerator magnetized Uniquely Thursdays band schedules distributed to every Hinsdale household.
Cost: One sponsor - \$3,000.00/\$3,500.00 - Chamber member/non-member fees
Please note: This Sponsorship can be co-sponsored.

Lamppost Banners: 12 lamppost event banners with your Hinsdale business name included on one side.
Cost: \$2000.00/\$2,500.00 - Chamber member/non-member fees.
6 lamppost banners with your Hinsdale business name included on one side.
Cost: \$1,100.00/\$1,600.00 - Chamber member/non-member fees.

Early Bird Sign up - 10% off all sponsorship opportunities if payment is received before April 15, 2010.

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2010 REGISTRATION FORM

UNIQUELY THURSDAYS SPONSORSHIP

Business: _____ Contact: _____

Phone: _____ E-mail: _____

PRESENTING SPONSOR: _____

Solo: _____ Duo: _____ Trio: _____

Food Vendor: _____

Cup: _____ Napkin: _____ Main Stage: _____

Magnetic Schedules: _____ Yes, I am interested in co-sponsorship: _____

12 Lamppost Banners: _____ 6 Lamppost Banners: _____

Merchant Table (Please circle date requested-limit two):

6/17 6/24 7/1 7/8 7/15 7/22 7/29 8/5 8/12 8/19

Early Bird payment received by April 15th

Deadline for sponsorship opportunity: May 1, 2010

Please fill out and return to Chamber: 22 E First Street, Hinsdale, IL 60521
Or fax: 630-323-3953