

Hinsdale's 56th Annual Christmas Walk

Sponsorship Opportunities

December 2, 2022 5-7:00 pm

Don't Miss These Opportunities to
Promote your Business at this
"Magical Community Event!"



ALL ABOARD POLAR EXPRESS SPONSOR-PROMO TABLE AT LOADING STATION ***Sold!***

- **ADVERTISING** – sponsor will be included in all advertising promotion of Christmas Walk including local news publications, Hinsdale Chamber Website, and electronic/social media marketing.
- **COMMUNITY BANNERS & CHAMBER WEB BANNERS** – sponsor logo will be placed on 3' x 6' Promotional Banners (3) throughout Hinsdale that will be promoting Christmas Walk and your logo banner on the Chamber website.
- **POSTERS** – logo on 100 posters throughout Hinsdale and surrounding area.
- **CHRISTMAS WALK PARTICIPATION** - availability to promote your business at the Hinsdale Christmas Walk with a 10' x 10' booth at the kiddie train loading site from **5:00pm – 7:00pm on December 2.**
- **PRESS RELEASES** – sponsors will be mentioned in all press releases

Sponsorship Cost: \$1500 members/\$3000 non-members (Join NOW save 50% off fee)

SANTA'S WORKSHOP - PROMO TABLE ONSITE

- **ADVERTISING** – sponsor will be included in all advertising promotion of Christmas Walk including local news publications, Hinsdale Chamber Website, and electronic/social media marketing. Sign will be placed in front of Santa's Workshop to visit Santa on the following 2 Saturdays (Dec 10th & 17th).
- **COMMUNITY BANNERS & CHAMBER WEB BANNERS** – sponsor logo will be placed on 3' x 6' Promotional Banners (3) throughout Hinsdale that will be promoting Christmas Walk and your logo banner on the Chamber website.
- **POSTERS** – logo on 100 posters throughout Hinsdale and beyond
- **CHRISTMAS WALK PARTICIPATION** - 10' x 10' location from **5:00 pm – 7:00 pm on December 2.**
- **PRESS RELEASES** – sponsors will be mentioned in all press releases



Sponsorship Cost: \$2500 members/\$5000 non-members (Join NOW save 50% off fee)

CANDY CANE SPONSOR – PROMO TABLE ONSITE

- **ADVERTISING** – sponsor will be included in all advertising promotion of Christmas Walk including local news publications, press releases, Chamber website, and electronic/social media marketing.
- **COMMUNITY BANNERS**– sponsor name will be placed on 3' x 6' Promotional Banners (3) throughout Hinsdale that will be promoting Christmas Walk.
- **POSTERS** – named as a Christmas Walk Sponsor on 100 posters throughout Hinsdale and beyond.
- **CHRISTMAS WALK PARTICIPATION** - availability to promote your business at the Hinsdale Christmas Walk with a 10' x 10' location from **5:00 pm – 7:00 pm on December 2.**

Sponsorship Cost: \$300 members / \$600 non-members (Join NOW save 50% off fee)

SNOWFLAKE SPONSOR

- **ADVERTISING** – listed on 200 activity flyers
- **CHRISTMAS WALK PARTICIPATION** - availability to promote your business at the Hinsdale Christmas Walk with a 10' x 10' location from **5:00 pm – 7:00 pm on December 2.**

Sponsorship Cost: \$125 members / \$250 non-members (Join NOW save 50% off fee)



Back again this year...

“Full Size 30’ Carousel Ride”

in Downtown Hinsdale!

-Carousel sponsorship available in ‘Presenting

Sponsor Package’ -reach out to chamber office for details ~ Amanda



2022 Sponsorship Opportunities

Menu Options



ALL ABOARD POLAR EXPRESS SPONSORSHIP:

MEMBER \$1500_____

NON-MEMBER \$3000_____

SANTA'S WORKSHOP SPONSORSHIP:

MEMBER \$2500_____

NON-MEMBER \$5000_____

CANDY CANE SPONSORSHIP: MEMBER \$300_____

NON-MEMBER \$600_____

SNOWFLAKE SPONSORSHIP: MEMBER \$125_____

NON-MEMBER \$250_____

Not a member.... (Join NOW save 50% off fee)

*****Sponsorship commitment due by Friday, November 4th*****

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ Amount Enclosed: \$ _____

VISA/MASTERCARD NUMBER _____

ADDRESS _____ EXP DATE _____ CVV _____

Hinsdale Chamber of Commerce

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