

JOIN US THIS SUMMER FOR OUR SUMMER CONCERT SERIES UNIQUELY THURSDAYS! 10 weeks of LIVE music in Downtown Hinsdale, Burlington Park June 13-August 22, 2024 **No Event July 4th**

The concerts are located in Burlington Park, just north of the train tracks, off Garfield and Chicago Avenue. There will be multiple food vendors, a beer and wine tent and various table sponsors each week. The sponsors are encouraged to promote their businesses by offering giveaways and children's activities. Attendance is between 750-1,000 attendees each week.

SPONSORSHIP OPPORTUNITIES

TOP TIER SPONSORSHIP OPPORTUNITIES

Main Stage Sponsorship: COMMITMENT DATE; MARCH 8, 2024 Member \$4,000

- Banner displayed on main stage in prominent location throughout the 10 weeks (Banner provided by chamber)
- Business Logo on all marketing materials
- Business Logo on social media platforms (Facebook, Instagram & Twitter)
- Onsite promotional table available for all 10 weeks. 8' Table provided

Trio Sponsorship: COMMITMENT DATE; APRIL 12th, 2024 3 LEFT! Member \$3,500 /Non-Member \$7,000

- Business Logo on all marketing materials
- Business Logo on social media platforms (Facebook, Instagram & Twitter)
- Band sponsorship included in TRIO package.
 - o Select your **1 Band**:
 - o Banner displayed the night your sponsored band plays on main stage in prominent location (Banner provided by chamber).
 - o Booth space in premium location night your band plays
 - o Automatically booked for Opening night & Closing night of event
- Onsite promotional table for 5 weeks. 8' Table provided

<u>FOOD Court Sponsorship:</u> COMMITMENT DATE; APRIL 12th, 2024 Member ONLY \$1,000

- Feathered Flag listing your business as the Food Court Sponsor
- Food Court Added to all posters listing Sponsor & Food Vendors
- Onsite promotional table for 2 weeks. 8' Table provided

Porta Potty Sponsorship: COMMITMENT DATE; APRIL 12th, 2024 Member ONLY \$2,000

- Feathered Flag listing your business as the Porta Potty Sponsor
- Business logo on flyer, business posters & Directional Signs with business logo
- Onsite promotional table for 3 weeks. 8' Table provided

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Solo Sponsorship: COMMITMENT DATE; APRIL 12th, 2024 Member \$600/Non-Member \$1,200

- Business NAME on Flyers & Business posters throughout downtown Hinsdale
- Business NAME
- Onsite promotional table for 2 weeks. *NOT on Opening or Closing dates of event* 8' Table provided

Additional Opportunities

Business Promo Table: COMMITMENT DATE: MAY 17th, 2024

Member \$200/Non-Member \$400

- On site participation at Uniquely Thursdays
- 8' Table provided
- *Opening & Closing nights not available*
- *Members can participate 2 times per season* Non-Members can participate 1 time per season*

 **PROMOTION ONLY- NO SALES-NO TABLE SHARING (single business/organization only) **
- *To secure these opportunities advanced payment is due at time of submission of form. *

Event cancellation guidelines:

All Sponsorships are non-refundable. If a rainout were to occur on your scheduled date, the Chamber staff will notify you as soon as possible and work with you to re-schedule for another evening. NO WEATHER GUARANTEES!





2024 REGISTRATION FORM UNIQUELY THURSDAYS SPONSORSHIP

Business:	Contact:
Phone:	E-mail:
TRIO:SOLO:	
Main Stage Banner:	Band Banner:
Business Promo Table MEMBE	R (*2)/NON-MEMBER(*1) - (Circle Desired Event Date):
6/13 6/20 6/27 <mark>NO</mark>	July 4 7/11 7/18 7/25 8/1 8/8 8/15 8/22
Payment Information	
Business:	Name on
Card:	_
Credit Card #	Exp. Date:
Security Code (3 digits): (AMEX 4 digits):	Amount Charged:
Credit Card Address (billing add	dress of cardholder):

Please fill out and return with payment to: Hinsdale Chamber of Commerce 22 E First Street, Hinsdale, IL 60521

