5th Annual Hinsdale Wine Walk

Thursday, October 10th, 2024, | 5-8 pm

The Hinsdale Chamber in partnership with the Village of Hinsdale will be hosting the 5th Annual Hinsdale Wine Walk.



How does the Hinsdale Wine Walk work?

- Presale tickets will be sold online with a cap of 1000 tickets. A Portion of each ticket sold will be donated to: TBD
- On October 10, participants will check in at their designated check-in locations starting at 4:30pm to have their ID checked, receive their souvenir wine glass, and lanyard with a map of the participating wine stops.
- Once checked-in, participants will visit any of the participating shops to sample a 1oz pour of either white or red wine and have their map stamped. Wine will be provided by the Hinsdale Chamber.
- Participants will be able to sample up to 12 different wines at the various Wine Walk stops (Up to 30 Wine Stops).

This event will be marketed through print and digital advertising, social media and local community marketing through the efforts of the Hinsdale Chamber of Commerce and Village of Hinsdale.



Member ONLY Sponsorships

SOUVENIR WINE GLASS SPONSOR

- Your logo will appear on 500 souvenir wine glasses along with the Wine Walk logo.
- Your logo will appear on print advertising (wine tasting map, wine stop punch card), website and social media.

Sponsorship Cost: \$4000 Member

*2 opportunities available for 2024! *

LANYARD SPONSOR

- Business logo/name to appear on 500 event lanyards.
- Business name to appear on print marketing (wine tasting map, wine stop punch cards) website & social media.
- Lanyard Sponsors can place a promotional item in all attendees' "Swag Bags"
- Sponsorship Cost: \$1500 Member.

*2 opportunities available for 2024! *

BAG SPONSOR

- Business logo/name to appear on 500 event 'Check In' woven bags.
- Business name to appear on print marketing (wine tasting map, wine stop punch cards) website & social media.
- Bag Sponsors can place a promotional item in all attendees "Swag Bags"
- Sponsorship Cost: \$1500 Member.
- *2 opportunities available for 2024! *

LAMP POST BANNER SPONSOR (2 Max Per Member)

Your logo appears on 1-2 banners.
 Sponsorship Cost for 1 side: \$150 Member (per banner)
 Sponsorship Cost for 2-sided: \$200 Member (per banner)

CHAMPAGNE SPONSORS ONLY 4 available!

- Business Logo will appear on print marketing (wine tasting map, wine stop punch card), website, and social media
- Champagne Sponsors can place a promotional item in all attendees' "Swag Bags"
- Champagne Sponsors will be able to be onsite at a designated check in location to greet attendees
- Sponsorship Cost: \$ 1000 Member

PINOT SPONSORS LIMITED available!
 Business Logo will appear on print marketing (wine tasting map, wine stop punch card), website, and social media Pinot Sponsors can place a promotional item in all attendees' "Swag Bags" Sponsorship Cost: \$ 500 Member
2024 Sponsorship Registration
 <u>SOUVENIR WINE GLASS SPONSOR – Deadline – 7.10.24</u> MEMBER: \$4000
• LANYARD SPONSOR MEMBER: \$1500
• <u>BAG SPONSOR</u> MEMBER: \$1500
• <u>LAMP POST BANNER SPONSOR</u> MEMBER (1-SIDE): \$150 MEMBER (2-SIDED): \$200
<u>CHAMPAGNE EVENT SPONSORS</u> MEMBER: \$1000
PINOT EVENT SPONSORS MEMBER: \$500 *Deadline August 25 th 2024; Except WW Glasses*
Business Name:
Contact Name:
Address:
Phone: Amount Enclosed: \$
VISA/MASTERCARD/AMEX NUMBER
ADDRESSEXP DATECVV
Hinsdale Chamber of Commerce 22 E First Street Hinsdale, IL 60521
Phone 630-323-3952 Fax 630-323-3953 <u>www.hinsdalechamber.com</u>